



*Having Courage Makes a Difference in the Diagnosis™*  
A 501(c)(3) Corporation

FOR IMMEDIATE RELEASE

Michael Weiner on behalf of the Board of Directors  
MarCIA Courage-in-Action™  
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Today is Courage Day! This is a day dedicated to digging deep, finding your will, and discovering the courage to face the fight for your life. A cancer diagnosis is not the end of the story, not at all. Rather it is the start of a new chapter. This is where the story is written by you, your family, and your friends. Together we change the trajectory and the outcome.

**Eldersburg, MD, Oct 10, 2020:** Courage Day is the launch of MarCIA Courage in Action™ (MarCIA™). MarCIA™ is a nonprofit 501(c)(3) corporation founded by Marcia Weiner Cohen. As a cancer warrior and survivor Marcia lives her life on her terms and credits her belief that “having courage makes a difference in the diagnosis”. MarCIA™ is her way of reaching out to fellow warriors and survivors by providing resources to help them in their own fight.

10/10/2020. Think about it. Where do you want to be on a scale of 1-10, **10** being the best? If **10** people each connected to 10 different people, how soon do we get to a community of 1 million? In a measure of visual acuity, the sharpness and clarity of one's sight, is **2020** your goal? This is Courage Day: aiming for the best, reaching out to many, and focusing our efforts at the patient and caregiver level.

MarCIA™ is dedicated to making a difference in three ways. These are the Pillars of our organization. Today is a call to action on Pillar 1: Courage Bags.

Heading into your first treatment is scary, intimidating and one of the most daunting experiences a person can have. While there may be a great team of experts who have done it many times before, it is still the first time for you. The goal of the Courage Bag is to offer some of the things you might find comforting and helpful during that first treatment and beyond. Items you may not have thought to bring with you, or ever knew you needed. Lip balm, hand sanitizer, healthy snacks, cozy socks, or a coloring book might be a few comfort items to ease the treatment hours. The reusable Courage Bag can be your “go bag” for treatment days or simply a reminder that you are not alone. The MarCIA™ team is standing by you.

To support our mission we are actively collecting items for the inaugural Courage Bags which will be distributed to young cancer patients that are staying in the Hackerman –Patz Family Pavilion at Johns Hopkins University Hospital. If you have items to offer or wish to make a financial contribution, please contact us or donate through the MarCIA™ website: [marciacourageinaction.org](http://marciacourageinaction.org).

About Us: Marcia Courage In Action is a 501(c)(3) corporation in the State of MD. We are committed to creating support, awareness and community with courage by taking action to share and discover new possibilities in the fight against cancer.

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